

Stephan Musikant

Stephan Musikant has been General Manager Sales and Marketing of the Ciao Commerce Division of Microsoft since July 2009. Before that he served as Managing Director of the pan-European Ciao GmbH since January 2007. Ciao has operated two separate



business fields – the comparison shopping and consumer portals and Internet survey solutions – in two independent companies, Ciao Surveys GmbH and Ciao GmbH. Stephan Musikant, in conjunction with Daniel Keller, manages Ciao GmbH and its comparison shopping and consumer portals in the United States, United Kingdom, France, Germany, Spain, Italy, the Netherlands and Sweden.

Musikant had earlier served as Vice President since 2004, responsible for the areas Media Sales and Marketing for the Ciao comparison shopping and consumer portals.

Before working for Ciao GmbH, Stephan Musikant was Sales Director at eCircle AG, one of Europe's leading providers of digital dialogue marketing. Musikant has also worked for DoubleClick as Territory Sales Manager, strengthening the Techsolutions area in Central and Eastern Europe where he was responsible for growing the Agency & Publisher Business in DoubleClick's early days in Europe. Stephan started his career in the IT Industry in sales for FAST Multimedia AG, where he was responsible for consumer markets in Germany, Austria and Switzerland.

Stephan Musikant holds a diploma in Business Administration & Engineering from the Munich University of Applied Sciences.

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